

**LUZERNE COUNTY COMMUNITY COLLEGE BOARD OF TRUSTEES**  
**GOVERNMENT AND EXTERNAL AFFAIRS, PUBLIC RELATIONS AND MARKETING**  
**AND COLLEGE FOUNDATION COMMITTEE MEETING**

**Monday, August 26, 2024**  
**4:30 p.m.**

Committee Members:

*Megan Kennedy, Esq., Committee Chair*

George Brown

Paul DeFabo

Holly A. Evanoski

Robert Schnee

Join Zoom Meeting: <https://us06web.zoom.us/j/99097748206?pwd=cXB3OEIlgblTSVJUUK5DSnl2bngxdz09>

Meeting ID: 990 9774 8206

Passcode: 472601

Dial: +1 646-558-8656

**AGENDA**

1. **Approval June 2024 Summary** Megan Kennedy, Esq., Committee Chair
2. **Legislative Update** President Yudichak
  - PA State Budget Update
    - ✓ New Legislation
    - ✓ PA Higher Education Council
  - PACCC Council of Presidents Update
  - President's Retreat – Harrisburg Area Community College
3. **Grants Update** Sue Spry, Associate Vice President, Academic Affairs
4. **Overview, Institutional Advancement** Rebecca Brominski, Executive Director of Institutional Advancement, Foundation
5. **Public Relations Update** Rebecca Brominski, Executive Director
6. **Marketing Update** Bob Bogdon, Director, Marketing Department
  - Marketing Statistics
  - Update on current and future initiatives
7. **Institutional Advancement Update** Rebecca Brominski, Executive Director
  - September 11<sup>th</sup> Remembrance Ceremony, Walk of Honor – TBA
  - Inauguration Celebration, Saturday, September 14<sup>th</sup>
  - Schulman Gallery Art Exhibit, Friday, September 27<sup>th</sup>
  - 35<sup>th</sup> Annual Alumni Craft Festival, October
  - Scholarship Dinner, Saturday, October 26<sup>th</sup>

Next Meeting – 4:30 p.m., Tuesday, October 15, 2024, President's Conference Room, Campus Center