

**LUZERNE COUNTY COMMUNITY COLLEGE BOARD OF TRUSTEES  
GOVERNMENT AND EXTERNAL AFFAIRS, PUBLIC RELATIONS AND MARKETING  
AND COLLEGE FOUNDATION COMMITTEE MEETING**

**Tuesday, December 10<sup>th</sup>, 2024  
4:30 p.m.**

Committee Members:

*Megan Kennedy, Esq., Committee Chair*

George Brown

Paul DeFabo

James Dennis

Holly A. Evanski

Robert Schnee

Join Zoom Meeting: <https://us06web.zoom.us/j/99097748206?pwd=cXB3OEIlgblTSVJUUK5DSnl2bngxdz09>

Meeting ID: 990 9774 8206

Passcode: 472601

Dial: +1 646-558-8656

**AGENDA**

1. **Approval October 2024 Summary** Megan Kennedy, Esq., Committee Chair
2. **Legislative Update** President Yudichak
3. **Grants Update** Sue Spry, Associate Vice President, Academic Affairs
4. **Overview, Institutional Advancement** Rebecca Brominski, Executive Director of Institutional Advancement, Foundation
5. **Public Relations Update** Rebecca Brominski  
Bob Bogdon, Director, Marketing Department
6. **Marketing Update** Bob Bogdon
  - Marketing Statistics
  - Update on current and future initiatives

Next Meeting – Monday, February 10<sup>th</sup>, 2025, at 4:30PM